



## 1847 WINERY OFFER SOUTH AUSTRALIA SHIRAZ 2024

### OVERVIEW

Offer, meaning “a pledge,” was born from a touching chapter in 1847’s early days. Founder John crafted this wine by hand as a heartfelt gift to his wife—a silent yet unwavering promise of loyalty, sincerity, and lifelong devotion. From this story came the Offer Series, carrying forward a timeless romance while honoring the estate’s deep love for terroir and dedication to craftsmanship. Each bottle of Offer, with its lush fruit, elegant structure, and balanced palate, whispers of that enduring vow first made in 1847.

### VARIETY

Shiraz

### TECHNICAL INFORMATION

Alcohol: 14.5% | Volum: 750ml | Region: South Australia

### VINTAGE REPORT

The 2024 vintage in South Australia was marked by a mild growing season and ideal ripening conditions. A cool summer with minimal heatwaves allowed for slow, even ripening, preserving natural acidity and enhancing flavour complexity. Yields were slightly below average, but overall fruit quality was excellent. White varieties showed bright aromatics and crisp structure, while red varieties developed ripe tannins and concentrated fruit character. Winemakers across the region are optimistic, calling 2024 a vintage of balance, freshness, and elegance.

### WINEMAKING

Crafted from 90% Shiraz and 10% Malbec, this wine is sourced from select vineyards across South Australia, where the region’s warm days and cool nights provide ideal ripening conditions. Grapes were harvested at optimal maturity and fermented in stainless steel tanks at controlled temperatures to preserve freshness and highlight fruit purity. No oak was used in the winemaking process, allowing the varietal characteristics of Shiraz and Malbec to take center stage, resulting in a vibrant, fruit-forward expression.

### TASTING NOTE

This youthful, Shiraz-dominant wine displays a vibrant ruby red hue and an alluringly fresh bouquet. Aromas of plum, blackberry, and raspberry are layered with delicate violet floral notes and a hint of subtle spice contributed by Malbec. On the palate, it is medium-bodied with abundant fruit character, soft tannins, and bright acidity. The absence of oak maturation preserves the purity of the fruit and lends a clean, refreshing finish. Lively and approachable, this wine is an ideal choice for everyday enjoyment and casual occasions.



Peaking Time  
From Now-2035

